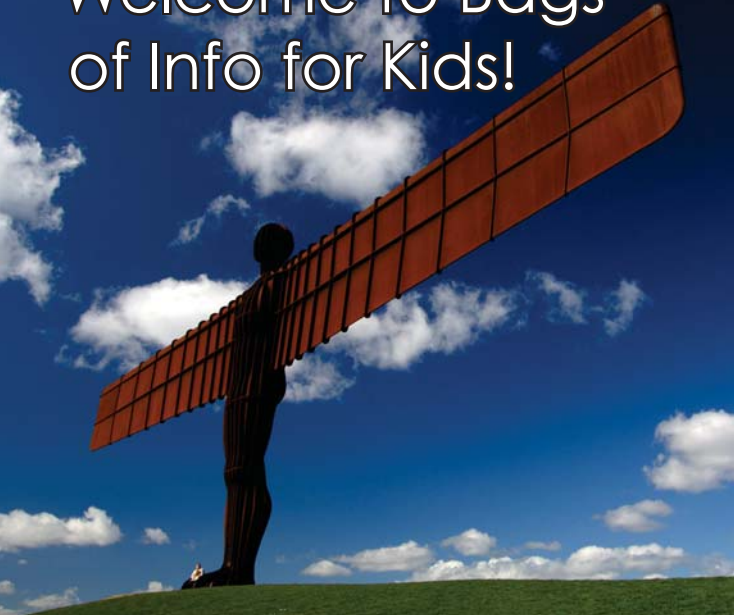


Welcome to Bags of Info for Kids!



DO YOU WANT TO...



Be seen by children, families, friends & relatives?



Promote Special Offers or Events?



Reach an estimated market of over 500,000 people for under £0.02 per person?



Achieve excellent market penetration cost effectively?

Read on to find out how your promotional literature can effectively reach over 141,000 Families - just in time for the school holidays



PLANNING A DAY OUT OR HOLIDAY IN THE NORTH THIS SUMMER?

Look no further than: daysoutinfo.co.uk

We aim to provide you with the greatest choice of attractions and places to visit in the North of England.



Explore our indoor or outdoor heritage. Have lots of family fun or simply admire the beauty that is on offer every day of the year. You can even download your chosen leaflet by simply following the link on the website.

Northern Print Distribution



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Alne, York
YO61 1TP
t. 01347 838200

info@npdnorth.co.uk

York Kendal Otterburn



**FUN FAMILY
DAYS OUT IN
THE NORTH
SUMMER 2010**



Bags bursting with ideas for all the family



Visit our website for more ideas and downloads

www.npdnorth.co.uk/bagsofinfo



HOW CAN WE HELP?

We can tell you about places to visit and things to see and do throughout Northern England; and generate a greater number of visits by the vital families, friends and relatives sector.

Our service has also be used very effectively to raise awareness of educational, environmental, health and safety matters.



WHAT DO WE OFFER?

Our tailor-made service enables your visitor attraction to place your promotional leaflet or a special offer voucher into a branded information pack. These are then distributed to Primary Schools all over the North of England, just in time for the summer holidays.



Orders for 141,134 packs have been received from over 826 schools already, following the enormous success of the 2009 campaign.

HOW MUCH WILL IT COST?

You can select the areas you want to target. The rate card shows the price for each area and the amount of print required. Discounts apply if you book more than three areas and/or more than one period. Special price quoted for more than one item of print in the same pack. We look forward to hearing from you.

HOW TO USE THIS SERVICE

It's Simple! Complete the online order form or print it and fax it back to us on 015395 67996 or email: bagsofinfo@npdnorth.co.uk

ANY OTHER QUESTIONS?



If you have any questions or would like to discuss the service in more detail, please call the Sales Team on 015395 67690 or email us at: bagsofinfo@npdnorth.co.uk

BE ASSURED

The service will not be used to promote unhealthy food, drinks, clothing, children's toys or any other unsuitable products.



**P. S. WANT TO BE SEEN EVEN MORE?
ASK ABOUT AN OUTWARD FACING
POSITION IN THE PACK!!**