

UKMail



Fun family days out in the North

Bags bursting with ideas for all the family

Find out how your promotional literature can effectively reach over 297,245 families

Northern Print Distribution Ltd

Old Station Yard, Alne, York YO61 1TP T: 01347 838200 E: info@npdnorth.co.uk
York, Kirkby Lonsdale, Otterburn

Book online at

bagsofinfoforkids.co.uk



Welcome to bags of info for kids!

Find out how your promotional literature can effectively reach over 297,245 families - just in time for the school holidays.

Do you want to...

- Be seen by children, families, friends & relatives?
- Promote Special Offers or Events?
- Reach an estimated market of over 750,000 people for under £0.02 per person?
- Achieve excellent market penetration cost effectively?

HOW CAN WE HELP?

We can tell you about places to visit and things to see and do throughout Northern England; and generate a greater number of visits by the vital families, friends and relatives sector. Our service has also been used very effectively to raise awareness of educational, environmental, health and safety matters.

WHAT DO WE OFFER?

Our tailor-made service enables your visitor attraction to place a leaflet or a special offer voucher into a branded information pack. These are then distributed to Primary Schools all over the North of England, just in time for the summer holidays. Orders for 2975,245 packs have been received from 1419 schools, following the enormous success of the 2017 campaign.

HOW MUCH WILL IT COST?

You can select the areas you want to target. The rate card shows the price for each area and the amount of print required. Discounts apply if you book more than five areas. Special price quoted for more than one item of print in the same pack. We look forward to hearing from you.

HOW TO USE THIS SERVICE

It's Simple!

Complete the online order form or print it and fax it back to us on 015242 73907 or email us at: bagsofinfo@npdnorth.co.uk

ANY OTHER QUESTIONS?

If you have any questions or would like to discuss the service in more detail, please call the Sales Team on 015242 73907 or email us at: bagsofinfo@npdnorth.co.uk

BE ASSURED? The service will not be used to promote unhealthy food, drinks, clothing, children's toys or any other unsuitable products.