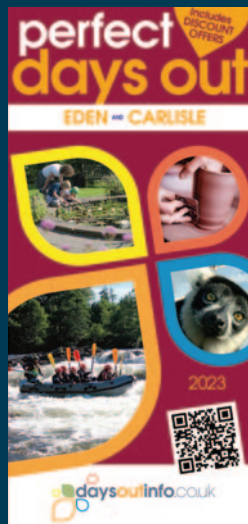
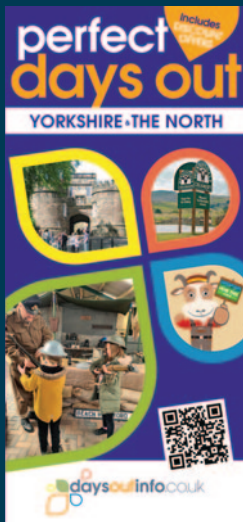


# perfect days out



## To book your advert please complete this form

Bespoke advert produced by our design team or from your artwork provided.

**Closing date for entries:  
31st January 2024**

Please return your entry form to:  
Northern Print Distribution Ltd  
The Old Station Yard  
Kirkby Lonsdale, LA6 2HP

Or email to: [mike@npdnorth.co.uk](mailto:mike@npdnorth.co.uk)

**You can also book online at  
[www.npdnorth.co.uk/pdo](http://www.npdnorth.co.uk/pdo)**

Please read our terms and conditions before booking your advert.  
All bookings placed are on the understanding that you agree to these terms

1

### Your Details

First name: .....

Last name: .....

Company or Venue name: .....

.....

Address: .....

.....

..... Postcode: .....

Telephone: .....

Email: .....

Website: .....

## 2

### Your Advert Requirements

**South Lakes** 200,000 copies

- Option 1** 89mm x 62.5mm advert £599+VAT
- Option 2** 89mm x 130mm advert £1,195+VAT

**Keswick & Western Lake District** 200,000 copies

- Option 1** 89mm x 62.5mm advert £599+VAT
- Option 2** 89mm x 130mm advert £1,195+VAT

**Yorkshire and the North** 225,000 copies

- Option 1** 89mm x 62.5mm advert £599+VAT
- Option 2** 89mm x 130mm advert £1,195+VAT

**Carlisle & Eden** 70,000 copies

- Option 1** 89mm x 62.5mm advert £250+VAT
- Option 2** 89mm x 130mm advert £475+VAT

**Lancashire and the North** 70,000 copies

- Option 1** 89mm x 62.5mm advert £250+VAT
- Option 2** 89mm x 130mm advert £475+VAT



## 3

### Payment Method

- Please accept this as my official purchase order  
PO:
- Please call me for credit/debit card details

**You can also book and pay online at [www.npdnorth.co.uk/pdo](http://www.npdnorth.co.uk/pdo)**

## 4

### Advert Artwork

- Reprint last years advert**

If we produced the artwork for you and you require any changes please add them in the Notes box below. If you provided your own artwork and require changes you will need to supply new artwork.

- Artwork required**

Please email any Images, Logos and Text changes for your artwork to [Artwork@perfectdaysout.co.uk](mailto:Artwork@perfectdaysout.co.uk)  
Please note images must be high resolution (300dpi).

- I will provide my own artwork**

This is required in PDF format to size booked.  
Photos to be 300dpi and CMYK.  
Please email your artwork to [Artwork@perfectdaysout.co.uk](mailto:Artwork@perfectdaysout.co.uk)

#### Entry Text:

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- I agree to all the terms & conditions**

#### Terms & Conditions

Any advert published within this publication is accepted on the assumption that it complies with the Trade Descriptions Act. Northern Print Distribution Ltd reserve the right to refuse (without giving any reason) any application for space within the publication. Northern Print Distribution Ltd accept no liability for entries omitted or any errors in an entry. Payment must be received for the full amount with your completed application form. Should insufficient advertising be raised, the publishers reserve the right to withdraw the leaflet and return costs to the advertisers. Entry text must be supplied by the entry date specified. Failure to supply text by this date may result in only the advertiser's name and address being printed. Costs incurred in making amendments over and above the one amend specified will be charged to the advertiser.